

Name _____

Date _____

FACS6- Being a Wise Consumer

Period _____

Being a Wise Consumer

Wise consumer understand how a consumer economy works and know how to get the best value for their money.

Directions: Check your understanding of the consumer information we have learned by answering the following questions. Use any worksheets we have completed in class to help you if needed.

1. What are goods and give one example? _____

2. What are services and give one example? _____

3. What does the term consumer mean? _____

4. What is the purpose of an advertisement? _____

5. What are the four different types of media and give an example of each one.

6. What is a warranty? _____

(turn over)

7. What is impulse buying? _____

8. What is the difference between an exchange and a refund? _____

9. List the six rights of consumers.

10. Name four advertising techniques we learned in class.
